

COURSE DISCRIPTION

1. GENERAL

SCHOOL	ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS		
DEPARTMENT	GEOGRAPHY		
LEVEL OF COURSE	Undergraduate		
COURSE CODE	ΓΦ2101	SEMESTER	7th
COURSE TITLE	GEOGRAPHY OF GLOBALISED PRODUCTION NETWORKS		
STRUCTURE OF TEACHING ACTIVITIES	TEACHING HOURS PER WEEK	NUMBER OF CREDITS ALLOCATED (ECTS)	
Lectures, Laboratory Classes and Students' Presentations	3	5	
TYPE OF COURSE	Optional		
PREREQUISITES	-		
LANGUAGE OF INSTRUCTION	GREEK		
COURSE OFFERED TO ERASMUS STUDENTS	NO		
(URL)			

2. EXPECTED LEARNING OUTCOMES

<p>Learning outcomes <i>Describe the objectives of the course as well as the expected learning outcomes</i></p>
<p>GGPN course is the extension of the compulsory course Economic Geography taught at the 3rd semester. After the completion of the course students should be able:</p> <ul style="list-style-type: none"> ⌚ to distinguish the key changes in the spatial configuration and coordination of large firms international activities during the period of the last 150 years; ⌚ to recognize the new opportunities offered to large firms international expansion by the combined changes in transport and communications technologies and the international regulatory framework; ⌚ to identify and interpret the crucial factors that facilitate or hinder the organization of activities of large firms within globalized production networks; ⌚ to comprehend in which ways large firms are able to integrate geographical areas and smaller firms in their production networks.

3. COURSE CONTENTS

<p>The GGPN course focuses on the contemporary changes in the transnational configuration of the activities of large Transnational Corporations in the framework of globalized production networks. The course is structure in two parts. Part one, contains a number of lectures while the second, and more extensive one, is based in the active</p>
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participation of students.

Part one, presents critically the wider changes in location patterns and international configuration of activities of large firms. The lectures are revolved around three themes. First, the long-term changes in the 'catalysts' of international economy: transport, communications and the international framework that regulates trade and investment flows. Second, the geography of international production in the framework of the Old and the New International Division of Labour. Third, the current developments on the formation of globalized production networks. These developments are made more evident by Case Studies of emblematic TNCs in processing, services and retail trade.

Part two, focuses on more specific subjects raised at students' essays. The specific titles of the essays are carefully selected in order to expand on two issues: the current changes in the international trade and the configuration of activities of representative TNCs, as well as, the positive or negative impact of specific human geographical factors in the international expansion of TNCs.

4. TEACHING AND ASSESSMENT METHODS

TYPE OF LECTURES	In class lectures Laboratory Lectures and Practice	
ICT USE	ICT use, Internet use and e-class	
TEACHING STRUCTURE	Activity	Hours per semester
	Lectures	18
	Laboratory	6
	Weekly assignments	15
	Project	35
	Studying	55
	TOTAL	129
ASSESSMENT METHODS	<p>Assessment Language: Greek</p> <p>Assessment Methods Students can choose between two equivalent alternatives as follows: Final written exam (100%), or Oral presentation and written submission of essay (100%)</p> <p>The assessment criteria are notified to students at the beginning of the semester</p>	

5. RECOMMENDED READING

Σκορδίλη, Σ. (2017) Σημειώσεις Γεωγραφίας Παγκοσμιοποιημένων Παραγωγικών Δικτύων.

Beck, U. (2000) *Τί είναι παγκοσμιοποίηση*; Αθήνα: Καστανιώτης.

Dicken, P. (2007) *Global Shift: Mapping the Changing Contours of the World Economy*, London: Sage Publications, 5th edition.

Friedman, T. (2008) *Hot, Flat and Crowded*, NY: Farrar, Straus and Girroux.

Ghemawat, P. (2007) "Why the world isn't Flat", Foreign Policy, 159, pp.54-60.

Held, D. (2008) Για ένα παγκόσμιο κοινωνικό συμβόλαιο, Αθήνα: Επίκεντρο.

Held, D. and McGrew A. (2004), Παγκοσμιοποίηση / Αντι-Παγκοσμιοποίηση, Αθήνα: Πολύτροπον.

Herod, A. (2009) Geographies of Globalization, London: Wiley- Blackwell.

Hirst, P. and Thompson, G (2000) Η Παγκοσμιοποίηση σε Αμφισβήτηση, Αθήνα: Παπαζήσης.

Kaplinski, R. (2006) Globalization, Poverty and Inequality, London: Polity.